

Events & Experiences

Global Collegiate Sales Competition

We are proud to present an innovative addition to our 2025 event: The Global Collegiate Sales Competition (GCSC). This groundbreaking program connects leading cleaning industry companies with exceptional sales talent from universities across the United States.

Over two exhilarating days, ten elite collegiate teams—40 of the nation's most promising sales students—will immerse themselves in the cleaning industry through:

- **Dynamic Speed Selling Challenges** that push creativity and persuasion to new heights
- **Authentic Role-Play Scenarios featuring** actual products and services from today's market
- **Career-Defining Networking** with industry pioneers and recruitment teams

Day One: The competition begins with teams in the qualifying rounds testing their adaptability and sales instincts.

Day Two: The finalists take center stage in the Innovation Theater on the expo floor to deliver their compelling sales presentations before industry leaders and a captive audience

Position your brand at the forefront of industry talent development with our tailored sponsorship packages, starting at \$4,000.



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Global Collegiate Sales Competition Packages

Package Inclusions	Product Sponsorship Package	Platinum Package	Silver Package	Bronze Package	Introductory Package
Sponsor's product is focus of role play sales competition	✓				
Participate as a role play judge	✓	✓	✓	✓	✓
Included in networking opportunities with participants	✓	✓	✓	✓	
Company listed as sponsor on the GCSC webpage on the ISSA Show website	Listed as Product and Lead Sponsor	Listed as Platinum Sponsor	Listed as Silver Sponsor	Listed as Bronze Sponsor	
Receives participant resumes 4 days prior to competition	✓	✓	✓	✓	
Participation in gamified student experience on show floor	✓	✓			
Participate as judge in Speed Round 1 & 2	✓	✓			
Welcome Meeting Address (up to 90-seconds addressing competitors and organizers)	✓	✓			
Receives university coaches contact Information	✓	✓			
Receives branding visibility in competition room	✓	✓			
INVESTMENT	\$15,000 Exclusive	\$12,500 Limit Two (2)	\$7,500 Limit Four (4)	\$5,000 Limit Five (5)	\$4,000 Limit Five (5)