

PRINT AD SPECS

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High-resolution (press-optimized) PDFs. All fonts and images embedded. Convert all colors to CMYK. Convert all fonts to outlines if possible. All images should be 300 dpi. Flatten layers/transparencies.

TRIM SIZE | 7.875"(w) x 10.875"(h),

BLEED | Image must extend .125" beyond trim size. Keep live matter .375" from final trim

LIVE AREA | 7.25"(w) x 10.5"(h)

