

ISSA SHOW

NORTH AMERICA

VIRTUAL EXPERIENCE

NOVEMBER 16 - 19, 2020

CHANGING THE WAY THE WORLD VIEWS CLEANING

13,815

Show Visits

4,177

Unique Visitors

1,990

Scheduled Events

37,927

Session Views

14,230

Sessions Added to Planners

10,076

Total Invites Sent

Geography

79

Countries Represented

15%

INTERNATIONAL ATTENDANCE



TOP 5 Countries Represented

United States

Brazil

Canada

United Kingdom

Mexico

TOP 5 Countries Represented

Primary Market Segments, Reasons for Attending & Top Buyers



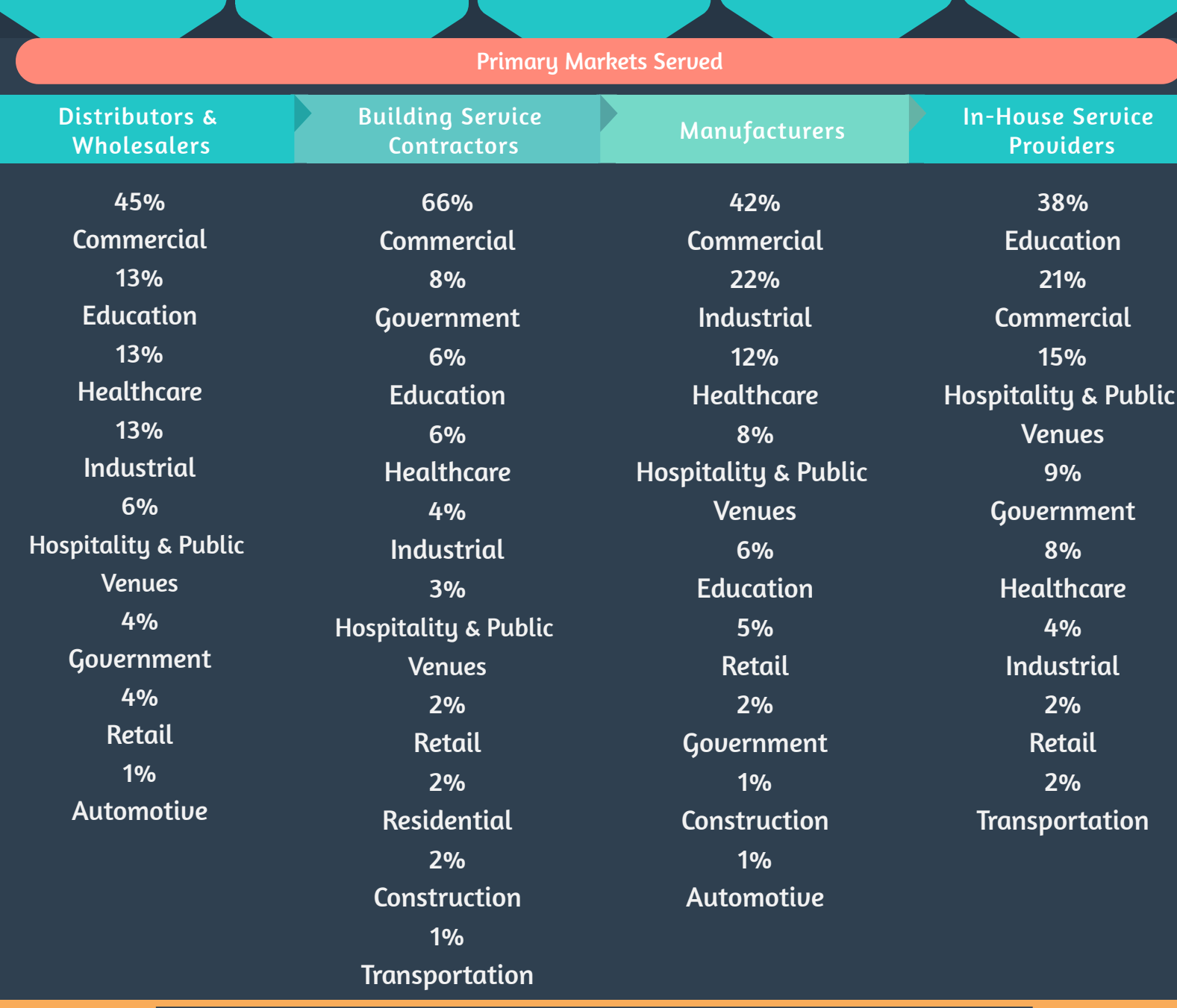
Reasons for Attending



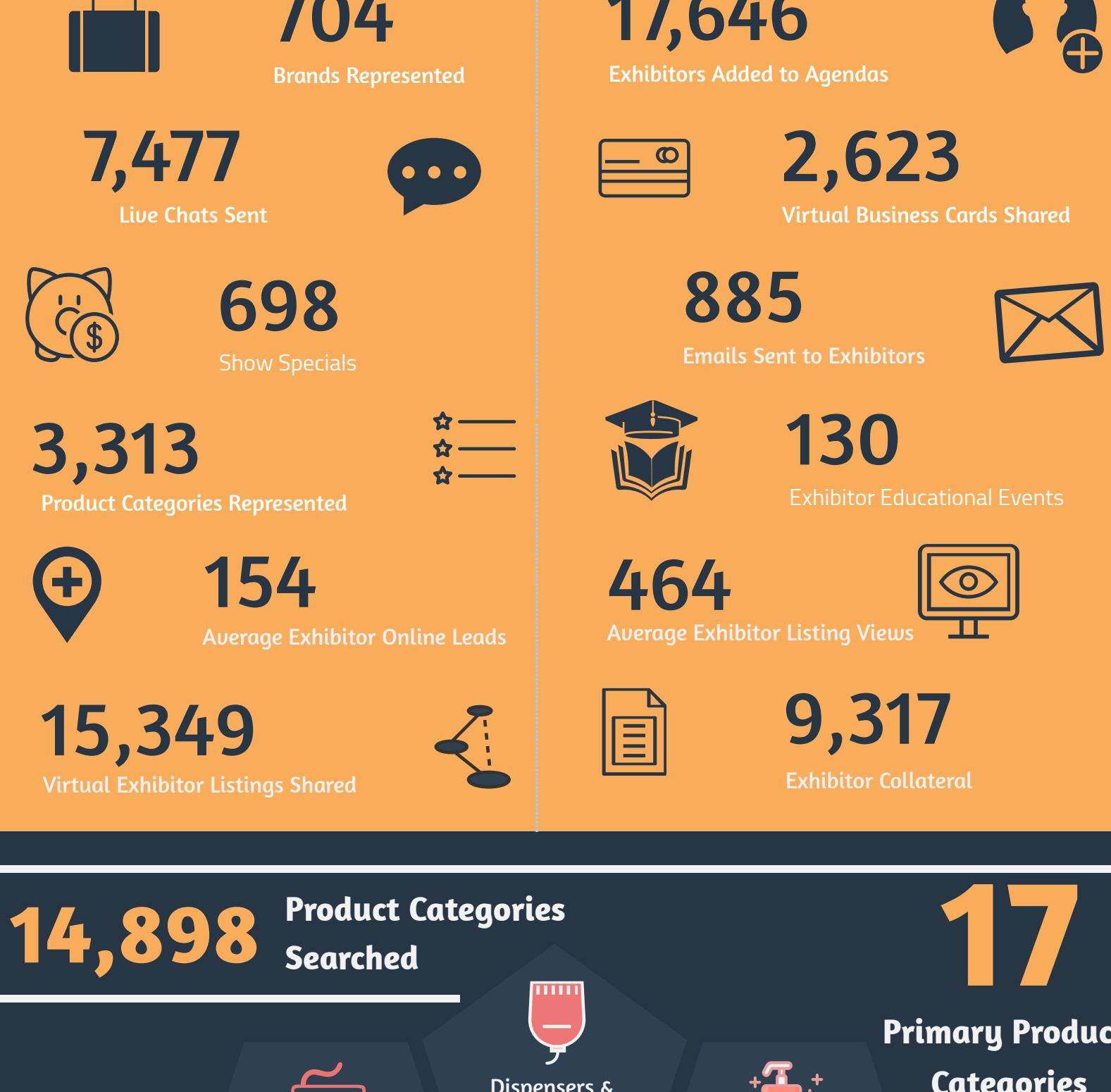
Buyers From World-Class Organizations



Primary Markets Served



Attendee Engagement

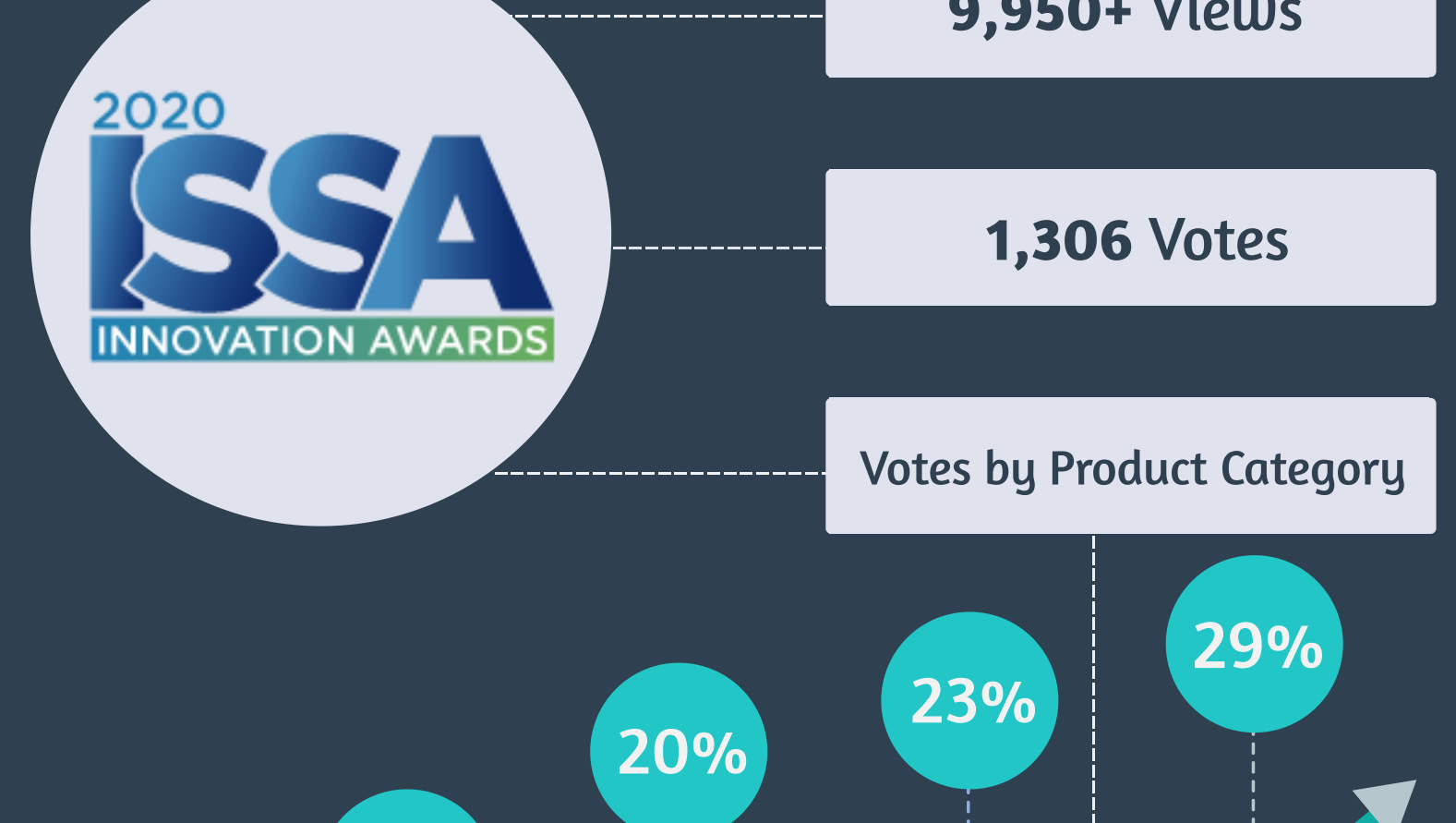


14,898 Product Categories Searched

17 Primary Product Categories



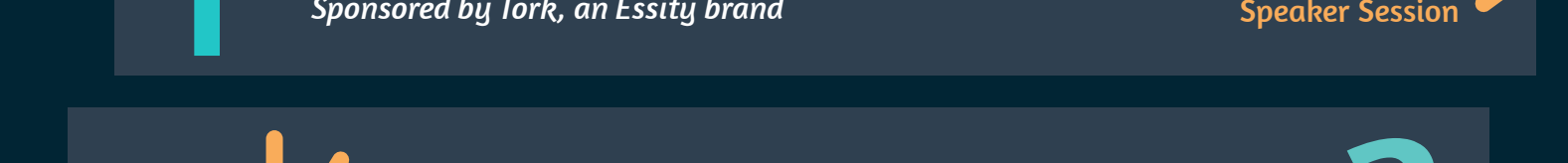
986 Featured Products



Votes by Product Category



Top 10 Conference Session Views



Sources

ISSA Show North America 2020 Registration Data