FOR IMMEDIATE RELEASE

**ISSA and IFMA Expand Relationship to Support Commercial Cleaning and Facility Maintenance Industries**

**ROSEMONT, Ill.**— **Sept. 22, 2021 —** ISSA, the worldwide cleaning industry association, International Facility Management Association (IFMA), and Informa Markets today announced a partnership to best serve the global cleaning and facility management industries. The partnership will provide increased value to each association’s membership and encourage key connections through discounted rates to attend both association’s leading tradeshows: IFMA World Workplace and ISSA Show North America.

“IFMA is the world's most widely recognized association for facility management professionals, so we are thrilled to combine their reach and capabilities with those of ISSA,” said ISSA Executive Director John Barrett. “Due to the current state of our industries, it was a no brainer to team up and provide our diverse membership base with new opportunities and change the way the world views cleaning.”

The ISSA-IFMA partnership supports the following events:

* **IFMA World Workplace**, Oct. 26-28, 2021 in Kissimmee, FL – Hosted by IFMA, this event has been the gold standard in facility management (FM) education, knowledge exchange, career development and professional network building for over 40 years. Taking place in at the Gaylord Palms Resort, the event is for professionals who support the built environment and features 200 exhibitors in 120,000 square feet of exhibit space. More than 4,000 attendees each year to experience keynote speakers, education sessions, facility tours, deeper dive sessions, and IFMA courses.
* **ISSA Show North America**, Nov. 15-18, Las Vegas – As the commercial cleaning industry’s largest event for top-tier education, networking, and product discovery, ISSA Show North America connects the full supply chain of manufacturers, distributors, and end users and attracts 16,000 attendees annually. Produced by Informa Markets and ISSA, this year’s event is hosted at the Las Vegas Convention Center, a GBAC STAR™ Accredited Facility, and features 550+ exhibitors in 250,000 square feet of exhibit space, 60 education sessions, an innovation showcase, spotlight power panel and workshops, and more.

The partnership will include discounts for each association’s members at both events, a cross-marketing communications and promotions plan, association-hosted education at each other’s events, and representation through booth space at each other’s event. IFMA and ISSA will also partner to deliver content to the facility management market during ISSA Show North America’s Preview Week, a series of 10 webinars taking place Oct. 4–8.

“Over the past year and a half, facility managers have relied on the cleaning industry to guide and support their buildings and team members through this challenging time. We felt partnering with ISSA was the best way to connect our membership to the latest cleaning innovations and solutions,” said Don Gilpin, president and CEO, IFMA. “Both ISSA and IFMA members benefit greatly from this partnership, and we look forward to the many opportunities ahead.”

The partnership also has global benefits through Informa Market’s Global Portfolio of events:

* Both ISSA and IFMA will be participating in Informa Market’s **Abastur** (hospitality) and **Expo Med** (healthcare) co-located events Sept. 29-Oct. 1, 2021 in Mexico City. The presence includes an ISSA Pavilion, shared partner booth space, industry talks hosted in the booth space, a happy hour on the show floor, and three full days of ISSA-hosted educational workshops.
* Planning is also underway for IFMA to join existing partnerships in India through the **ISSA Conference** taking place Oct. 21-22, 2021 in Mumbai, India and in an ISSA Pavilion within Informa Market’s **China Clean Expo**, taking place March 29-April 1, 2022 in Shanghai.

“We’re excited to expand our partnership domestically and internationally to span four countries and two continents” said Lindsay Roberts, Group Director, Informa Markets US. “By leveraging the strength of both associations and Informa Markets, we are well positioned to scale events, experiences, and member benefits internationally.”

Hear from ISSA and IFMA executive leadership about the [global partnership expansion](https://www.youtube.com/watch?v=ZdiR9OZzw0I).

**About ISSA Show North America**

The [ISSA Show North America](https://www.issashow.com) exhibition and conference brings together executives and leaders from all segments of the commercial and residential cleaning industries. This annual event is produced in partnership by Informa Markets and ISSA, the worldwide cleaning industry association, and is the leading platform for manufacturers, distributors, and facility service providers to connect, do business, and share information. In addition to an expansive exhibit hall, the show offers a robust education program where attendees learn the latest trends from industry experts, discuss best practices with peers, and earn technical training and professional certification. For more information, visit [issashow.com](https://www.issashow.com).

**About IFMA’s World Workplace®**

Nothing compares to IFMA’s World Workplace. As the original all-encompassing learning and networking event on facilities and how to manage them, World Workplace remains the gold standard in facility management (FM) education, knowledge exchange, career development and professional network building.

IFMA’s World Workplace has been leading groundbreaking discussions and discoveries related to FM and the built environment for over 40 years. Hosted by the International Facility Management Association (IFMA), World Workplace facilitates idea sharing and best-practice exchange between all professionals who support the built environment.

**About ISSA**With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit [www.issa.com](http://www.issa.com/) or call 800-225-4772 (North America) or 847-982-0800.

**About IFMA**

Founded in 1980, the International Facility Management Association (IFMA) is the world’s largest association for facility management professionals, supporting over 20,000 members in more than 100 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (139 chapters), industry (16 councils) and areas of interest (six communities). Together, members manage more than 78 billion square feet of property and annually purchase more than US$526 billion in products and services.

IFMA is a key contributor to the development of international FM standards and works with decision makers globally to inform and shape FM-related policy. IFMA provides career resources and continuing education, offers three industry-respected credentials, maintains the largest repository of FM-related content on the web and hosts year-round global events.

For more information, visit [www.ifma.org](http://www.ifma.org).

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