



FOR IMMEDIATE RELEASE

**ISSA Show North America Moving Forward In Person with Robust Health and Safety Protocols in Place**

**DALLAS — September 29, 2021** — Informa Markets’ ISSA Show North America today announced the Show is confirmed to take place in-person November 15 – 18, at the Las Vegas Convention Center. With a commitment to the health and wellbeing of all attendees, robust protocols have been put into place to ensure a safe and responsible event.

“We are committed to hosting an in-person show and look forward to bringing the industry together for education, networking, and product discovery,” said Informa Markets US Group Director Lindsay Roberts. “Over the last four months, Informa Markets has hosted numerous successful and safe events, which have also provided additional insight into ways we can enhance the overall experience for everyone at the industry’s most anticipated event.”

The health and safety protocols in place today include:

- **COVID-19 tests and vaccinations:** Everyone participating in the Show must provide proof of either a negative COVID-19 test obtained within 72 hours of arriving at the event, or proof of full vaccination obtained no later than 14 days prior to arriving at the event. Find COVID-19 testing sites via [Nevada Health Response](#).
- **Face masks:** ISSA Show North America will follow the state of Nevada’s mask policies at the time of the event. The state currently requires masks at all indoor events.
- **Cleaning, disinfection, and infection prevention:** ISSA Show North America is being held at one of the first facilities in the world to receive GBAC STAR™ Facility Accreditation from the Global Biorisk Advisory Council™ (GBAC), a Division of ISSA. The convention center has fulfilled GBAC STAR’s [20 elements](#) for cleaning, disinfection, and infection prevention. Additionally, the cleaning contractor for ISSA Show North America, United Services Companies, is a GBAC STAR Accredited Service Provider.

“If any industry can host a safe trade show, it’s ours,” said ISSA Executive Director John Barrett. “ISSA Show North America will have the most effective protocols and procedures in place to protect the health and safety of exhibitors, attendees, vendors, and others.”

Watch the [informative video](#) where Lindsay Roberts and John Barrett detail the commitment to a safe and responsible return to the in-person ISSA Show North America.

For more information or to register, visit [issashow.com](http://issashow.com)

### **About ISSA Show North America**

The [ISSA Show North America](#) exhibition and conference brings together executives and leaders from all segments of the commercial and residential cleaning industries. This annual event is produced in partnership by Informa Markets and ISSA, the worldwide cleaning industry association, and is the leading platform for manufacturers, distributors, and facility service providers to connect, do business, and share information. In addition to an expansive exhibit hall, the show offers a robust education program where attendees learn the latest trends from industry experts, discuss best practices with peers, and earn technical training and professional certification. For more information, visit [issashow.com](http://issashow.com).

### **About ISSA**

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.

### **About Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

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