



FOR IMMEDIATE RELEASE

ISSA Show North America 2021 Celebrates a Successful In-person Gathering

DALLAS — Dec. 6, 2021 — Informa Markets today announced that ISSA Show North America 2021 welcomed 10,022 registered cleaning-industry professionals to the newly renovated and GBAC STAR™ accredited Las Vegas Convention Center. The return of the in-person Show to the convention capital of the world reaffirmed the industry's commitment to hosting safe events and delivering innovative solutions that support cleaning, disinfection, and infection prevention around the world.

"The highly anticipated ISSA Show North America 2021 was a wonderful opportunity for the industry to come together after two years to learn, network, and celebrate," said Informa Markets US Group Director Lindsay Roberts. "We welcomed new professionals and familiar faces, honored the year's most impactful products, services, hardworking professionals and charitable donors, and hosted more than 100+ education sessions and workshops."

The three-day event featured more than 521 exhibitors across 185,000 square feet of exhibit space whose innovations have supported residential and in-house and outsourced commercial cleaners during the COVID-19 pandemic. The global cleaning services market is expected to grow to a value of \$88.9 billion by 2025. The Show is the leading event for North America's manufacturers, distributors, and end users, and supports the acceleration of the global cleaning and facility management industries.

"It was great to see the Las Vegas Convention Center bustling with attendees of the 2021 Show. We are thankful that this venue recognized the value of GBAC STAR™ Facility Accreditation and was able to support the goal of hosting a safe large-scale event," said ISSA Executive Director John Barrett. "The annual Show helps to change the way the world views cleaning and sets the industry up for success, which is especially critical in the midst of the global pandemic."

ISSA Show North America 2022 will convene in Chicago October 10-13, 2022 at McCormick Place, which has been GBAC STAR accredited since August 2020. Submissions for the Show's educational sessions are now open. For more information, visit issashow.com/en/education/call-for-speakers.html.

For more information, visit issashow.com

About ISSA Show North America

The ISSA Show North America exhibition and conference brings together executives and leaders from all segments of the commercial and residential cleaning industries. This annual event is produced in partnership by Informa Markets and ISSA, the worldwide cleaning industry association, and is the leading platform for manufacturers, distributors, and facility service providers to connect, do business, and share information. In addition to an expansive exhibit hall, the show offers a robust education program where attendees learn the latest trends from industry experts, discuss best practices with peers, and earn technical training and professional certification. For more information, visit issashow.com.

About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

###

For more information, contact Lindsay Roberts at Lindsay.Roberts@informa.com.