

ISSA CONFERENCE ASEAN

2-3 DECEMBER 2021 | ONLINE CONFERENCE & NETWORKING

A SYNERGISTIC APPROACH Cleaning, Hygiene & Public Health

ISSA, Informa Markets US, and Informa Markets Thailand have solidified a strategic partnership to serve the ASEAN global cleaning industry through the launch of ISSA ASEAN Conference. The ISSA ASEAN Conference establishes a framework for communication and awareness of best practices throughout the world and more specifically in the ASEAN market.

The ISSA ASEAN Conference is ideal for providers of cleaning and facility management products and solutions looking to grow their reach in the ASEAN market. Companies seeking to reach key decision-makers within the ASEAN market have an opportunity to not only build brand awareness abroad but to improve company positions as a leading player in the worldwide cleaning industry. ISSA and Informa Markets take pride in disseminating knowledge, enhancing education, connecting buyers and sellers, and promoting the advancement of cleaning technologies to enhance a healthy and sustainable living environment.

[INFORMAMARKETS.COM](https://informamarkets.com)

[ISSA.COM](https://issa.com)



EVENT PREVIEW

Key Topics

The ISSA Conference ASEAN delivers timely and relevant must-attend educational content around the following topics:

- Cleaning and hygiene in Thailand – the road to a safer touristic place
- Key management solutions that every facility service provider/housekeeping director should consider
- The science behind cleaning & disinfecting
- Creating a green & healthy cleaning & housekeeping programme
- Integrating infection prevention into routine cleaning: lessons from the COVID-19 pandemic
- The next big need in ASEAN's facility management world
- Manage what you measure: Developing a top- quality assurance program
- Making the business case for investing in cleaning & hygiene

WHO WILL ATTEND

THE 2021 ISSA CONFERENCE ASEAN



Commercial
cleaning



Industrial cleaning



Hospitality



Retail



Public utilities



Municipal
environmental
sanitation






















Indoor
environment
purification



Other public
venues
of all sizes

SPONSORSHIP OPPORTUNITIES

The ISSA Conference ASEAN offers flexible opportunities that enable companies around the world to showcase products and services during the event. Additionally, it delivers online brand awareness offerings throughout the year.

Item	Platinum USD5,000	Gold USD3,000	Silver USD1,500
Lead information for all registered attendees for the session with analytics report			
Lead information for all attended attendees for the session with analytics report			
90 mins speaking slot or products/service presentation including Q&A session (can be pre-recorded)			
60 mins speaking slot or products/service presentation including Q&A session (can be pre-recorded)			
30 mins speaking slot or products/service presentation including Q&A session (can be pre-recorded)			
Company Logo Inclusion in all pre-conference promotions (EDM/Social Media Banner)			
Registration with consent applied (landing page with Company logo)			
b. Confirmation to all registrant with company logo			
c. Reminders to all registrants with company logo			
d. Sponsor branded opening and closing presentation slides for all sessions			
Company logo will air during Coffee Break time (10 mins)			
Company logo will air during Lunch Break (1 hour)			
Your advertisement max 5 mins will air during Lunch Break			
Free online conference access	20 person	10 person	5 person
Company flyer handed out download online			
On air recognition as a sponsor by moderator			
Additional Item			
Company logo will air during Coffee Break time (10 mins)	300USD		
Company logo will air during Lunch Break (1 hour)	500USD		
Your advertisement max 5 mins will air during Lunch Break	700USD		
Company flyer handed out download online	700USD		
30 mins speaking slot or products/service presentation including Q&A session (can be pre-recorded)	1000USD		



GLOBAL SHOWS

By Informa Markets & ISSA



ISSA & INFORMA GLOBAL SHOWS PORTFOLIO

The ISSA & Informa Markets Global Shows Portfolio has become the single platform where all industry specialists converge. Across all B2B tradeshows, conferences, and educational symposiums in the portfolio, ISSA and Informa take pride in disseminating knowledge, enhancing education, connecting buyers and sellers, and promoting the advancement of cleaning technologies to enhance a healthy and sustainable living environment.



THE WORLDWIDE CLEANING PORTFOLIO

ISSA, the Worldwide Cleaning Industry Association

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line.



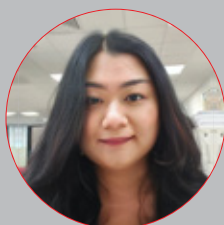
Informa Markets

Informa Markets creates platforms for global industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

CONTACT US

Interested in Sponsoring?
We're Here to Help!

Contact us today to find out how you can get your company in front of key stakeholders throughout the worldwide cleaning industry.



Rita Lau

Sales Manager

T: +60 162069096

E: Rita.Lau@informa.com



June Chutimas

Senior Sales Executive

T: +66 2 036 0500 Ext 281

E: Chutimas.T@informa.com