



FOR IMMEDIATE RELEASE

## ISSA Celebrates 2021 Achievement Awards Honorees

**ROSEMONT, Ill. — Nov. 22, 2021** —ISSA today announced the 2021 ISSA Achievement Awards honorees. The annual awards program recognizes cleaning industry professionals who are committed to changing the way the world views cleaning. The Honorees were celebrated during a ceremony on Nov. 18 at ISSA Show North America 2021 in Las Vegas.

“The ISSA Achievement Awards recognize both seasoned professionals and rising stars who are passionate about the cleaning industry and help drive progress and inspire others,” said ISSA Board President Steve Lewis. “Congratulations to this year’s honorees! Each is incredibly deserving of this recognition and we look forward to seeing what they all will do next.”

The Achievement Awards and their recipients are:

- The Jack D. Ramaley Industry Distinguished Service Award, reserved for individuals with at least 10 years of outstanding service to the professional cleaning industry, was presented to **Pierre Goudreault**, president of Sani-Marc Group in Quebec, Canada. For more than two decades, Goudreault has led Sani-Marc Group, overseeing numerous acquisitions to make the company Canada’s leading distributor of sanitation solutions.
- The Manufacturer Representatives’ Distinguished Service Award, which recognizes individuals who support manufacturer representatives, the industry, and ISSA, was awarded to **Pat Cassidy**, director of sales at Tolco Corp. Over the course of nearly 30 years, Cassidy has worked for three generations of the family-run business in a variety of sales roles that support manufacturer sales representatives and Tolco’s growth.
- The ISSA NextGen Rising Star Award in Honor of Jimmy Core acknowledges emerging leaders who make positive contributions to their organizations and the industry. **Valérie Gagné-Cyr**, marketing advisor at Cascades PRO, was honored for her commitment to educating wholesalers and distributors about safe and sustainable cleaning solutions, promoting ISSA Show North America, supporting ISSA Hygieia Network events, launching an experts panel on healthy, green solutions, and more.

### About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world’s leading trade association for the

cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.

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