

ISSA CONFERENCE

MUMBAI INDIA

21 - 22 OCTOBER 2021

THE WESTIN MUMBAI GARDEN CITY, MUMBAI, INDIA

A SYNERGISTIC APPROACH CLEANING, HYGIENE & PUBLIC HEALTH

ISSA and Informa Markets have solidified a strategic partnership to serve the Indian global cleaning industry through the launch of ISSA Conference India. The ISSA Conference India establishes a framework for communication and awareness of best practices throughout the world and more specifically in the Indian market.

Remaining of the utmost priority, ISSA and Informa Markets continue to source new opportunities to provide member value and outstanding content by scaling exhibitions and experiences globally. The continued partnership will enable the worldwide cleaning industry to flourish and bring value to the global cleaning community as part of its mission to change the way the world views cleaning.

Paired with the growing family of events, ISSA also brings to the partnership a wide offering of international certifications, accreditations such as GBAC STAR™ Facility Accreditation, training, market intelligence, market expansion consulting, business networking, and many other benefits to each local region.

Who attends? - This high-profile event will attract executive decision-makers from **commercial cleaning, industrial cleaning, hospitality, retail, public utilities, municipal environmental sanitation, indoor environment purification, and other public venues of all sizes seeking to improve operating procedures.** These decision-makers will attend 2 days of cutting-edge education that sponsors can take part in. View the full schedule here: <https://www.issashow.com/en/industry/issa-global-shows/issa-conference-india.html>.

Why participate as a sponsor? - The ISSA Conference India is ideal for providers of cleaning and facility management products and solutions looking to grow their reach in the Indian market. Companies seeking to reach key decision-makers within the Indian market have an opportunity to not only build brand awareness abroad but to improve company positions as a leading player in the worldwide cleaning industry.

SPONSORSHIP OPPORTUNITIES

The ISSA Conference India offers flexible opportunities that enable companies around the world to showcase products and services during the two-day in-person event. Additionally, it delivers online brand awareness offerings throughout the year.

Platinum Package

USD 6,750
INR 400,000

- Onsite Tabletop Package -Max. 2 Staff, 2 Chairs, 1 Table, 2 Staff Lunch Tickets
- 4 Seats & Complimentary Lunch Reception
- Company Logo on Onsite Stage
- Session Advertisement -2 Minutes Max.
- Lead Information
- Product Solution Spotlight -5 Minutes Max.
- Company Flyer Handouts During Registration
- Company Flyer Downloads Online
- Logo on ProgrammeAgenda -TV + Backdrop
- Inclusion on All Pre-Symposium Promotions
- Dedicated Landing Page on All Symposium Organizer & Partner Websites
- Dedicated Landing Page on ISSA Global BioriskSymposium Platform
- Sponsor Branded Opening & Closing Presentation Slides for All Sessions
- Dedicated Introduction of Symposium Speakers
- Registration Website Pages Banner -Appears at the top of each page in the online registration process.
- Registration Website Confirmation Page -Logo prominently displayed on the online registration final confirmation page.

Gold Package

USD 5,250
INR 300,000

- Onsite Tabletop Package -Max. 2 Staff, 2 Chairs, 1 Table, 2 Staff Lunch Tickets
- 2 Seats & Complimentary Lunch Reception
- Company Logo on Onsite Stage
- Session Advertisement -2 Minutes Max.
- Company Flyer Handouts During Registration
- Company Flyer Downloads Online
- Logo on ProgrammeAgenda -TV + Backdrop
- Inclusion on All Pre-Symposium Promotions
- Dedicated Landing Page on All Symposium Organizer & Partner Websites
- Dedicated Landing Page on ISSA Global BioriskSymposium Platform
- Sponsor Branded Opening & Closing Presentation Slides for All Sessions
- Dedicated Introduction of Symposium Speakers

SPONSORSHIP OPPORTUNITIES

SILVER PACKAGE

- Onsite Tabletop Package -Max. 2 Staff, 2 Chairs, 1 Table, 2 Staff Lunch Tickets
- 1 Seats & Complimentary Lunch Reception
- 1 Seat & Complimentary Lunch Reception
- Company Logo on Onsite Stage
- Logo on Programme Agenda -TV + Backdrop
- Inclusion on All Pre-Symposium Promotions

USD 3,750
INR 200,000

COCKTAIL & DINNER PARTNER

- Host the most exclusive Dinner and Cocktail Reception on the Day of the conference.
- 10 minutes corporate address before the cocktail
- Your company's corporate video will be played on the LCD screen during the cocktail

USD 6,750
INR 400,000

DELEGATE KIT PARTNER

- Your Design on the Event Bag:
- Bags will be distributed to all conference delegates and visitors.
- Inserts: Have your promotional brochure placed in the event bag to make a lasting impression before they head towards the show floor

USD 3,100
INR 200,000

EVENT NOTEPADS & PENS

- Place your company logo on the cover of note pad and your company advertisement on the back. These notepads will be used throughout the event by all the delegates as it will be a part of the delegate kit.

USD 1,600
INR 100,000

FULL / HALF PAGE ADVERT

- Advert in the onsite delegate workbook. It gives you an opportunity to display your company's product/solution details. Onsite delegate workbook is shared with all the delegates at the time of registration on the event date.

USD 1,600
INR 100,000

SPONSORSHIP OPPORTUNITIES

CHAIR BRANDING

- Logo on the chair cover along with Partner logo on one side.

USD 3,750
INR 250,000

HYBRID MODEL

Connect from any part of the world at "ISSA Conference Virtual Zone"

Deliverables :

- One step up table | PVC chair: 2 | Waste bin: 1 | Spot lights: 1 socket: 1kw Power supply with single phase 1 | Carpet
- One laptop
- High Speed Internet Connectivity
- Zoom Call Link
- Hostess
- Backdrop Branding

USD 3,750
INR 200,000

SOCIAL MEDIA

Deliverables :

- Create online contest and quiz program connecting Bio Risk
- Mention of powered by #(Partner name) in a contest post on social media and logo wherever applicable(Twitter and FB)
- Promote it through –emailer, sms, telecallingand all other promotional channel
- Gifts provided by partner to the winners
- Senior representative willfelicitate the winner at the venue
- Pre-show to post show branding, visibility, engagement, create hype around the Said Partner , undivided attention and clutter free engagement

ISSA
GLOBAL SHOWS
The Worldwide Cleaning Portfolio

ISSA SHOW
ISSA PAVILION
ISSA CONFERENCE

The ISSA & Informa Markets Global Shows Portfolio has become the single platform where all industry specialists converge. Across all B2B tradeshows, conferences, and educational symposiums in the portfolio, ISSA and Informa take pride in disseminating knowledge, enhancing education, connecting buyers and sellers, and promoting the advancement of cleaning technologies to enhance a healthy and sustainable living environment.

As the evolving impacts of COVID-19 ripple through communities, the world has faced unforeseen challenges. Dynamic global markets are forcing organizations to innovate at a blinding speed to stay ahead. Rapid advances in technology are providing both opportunities and challenges for testing leaders. The ISSA & Informa Global Shows Portfolio provides a unique platform for professionals to join in the conversation with peers as experienced business leaders share ways to lead through innovation.

“The portfolio of ISSA & Informa Global Shows maintains the unified objective of changing the way the world views cleaning. We’re honored and excited to expand and start serving more global communities. We have a record number of exciting events taking place around the world including Europe, China, India, Southeast Asia, Australia, Latin America, Canada, and the United States,” said Lindsay Roberts, Group Director, Informa Markets US.

CONTACT US

Interested in Sponsoring?

Contact us today to find out how you can get your company in front of key stakeholders throughout the worldwide cleaning industry.



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