

**ISSA** CONFERENCE

MUMBAI INDIA

21 - 22 OCTOBER 2021

BOMBAY CONVENTION & EXHIBITION CENTRE

PARTNERSHIP  
OPPORTUNITIES

# Platinum Package

USD 6750

INR 400,000

- Onsite Tabletop Package - Max. 2 Staff, 2 Chairs, 1 Table, 2 Staff Lunch Tickets
- 4 Seats & Complimentary Lunch Reception
- Company Logo on Onsite Stage
- Session Advertisement - 2 Minutes Max.
- Lead Information
- Product Solution Spotlight - 5 Minutes Max.
- Company Flyer Handouts During Registration
- Company Flyer Downloads Online
- Logo on Programme Agenda - TV + Backdrop
- Inclusion on All Pre-Symposium Promotions
- Dedicated Landing Page on All Symposium Organizer & Partner Websites
- Dedicated Landing Page on ISSA Global Biorisk Symposium Platform
- Sponsor Branded Opening & Closing Presentation Slides for All Sessions
- Dedicated Introduction of Symposium Speakers
- Registration Website Pages Banner - Appears at the top of each page in the online registration process.
- Registration Website Confirmation Page - Logo prominently displayed on the online registration final confirmation page.

## Gold Package

USD 5250

INR 300,000

- **Onsite Tabletop Package** - Max. 2 Staff, 2 Chairs, 1 Table, 2 Staff Lunch Tickets
- **2 Seats & Complimentary Lunch Reception**
- **Company Logo on Onsite Stage**
- **Session Advertisement** - 2 Minutes Max.
- **Company Flyer Handouts During Registration**
- **Company Flyer Downloads Online**
- **Logo on Programme Agenda** - TV + Backdrop
- **Inclusion on All Pre-Symposium Promotions**
- **Dedicated Landing Page on All Symposium Organizer & Partner Websites**
- **Dedicated Landing Page on ISSA Global Biorisk Symposium Platform**
- **Sponsor Branded Opening & Closing Presentation Slides for All Sessions**
- **Dedicated Introduction of Symposium Speakers**

## Silver Package

USD 3750

INR 200,000

- **Onsite Tabletop Package** - Max. 2 Staff, 2 Chairs, 1 Table, 2 Staff Lunch Tickets
- **1 Seats & Complimentary Lunch Reception**
- **1 Seat & Complimentary Lunch Reception**
- **Company Logo on Onsite Stage**
- **Logo on Programme Agenda** - TV + Backdrop
- **Inclusion on All Pre-Symposium Promotions**

**COCKTAIL & DINNER  
PARTNER**

**USD 6750**

**INR 400,000**

- Host the most exclusive Dinner and Cocktail Reception on the Day of the conference.
- 10 minutes corporate address before the cocktail
- Your company's corporate video will be played on the LCD screen during the cocktail



## Delegate Kit Partner

USD 3100

INR 200,000

- Your Design on the Event Bag:
- Bags will be distributed to all conference delegates and visitors.
- Inserts: Have your promotional brochure placed in the event bag to make a lasting impression before they head towards the show floor

## Event Notepads & Pens

USD 1600

INR 100,000

- Place your company logo on the cover of note pad and your company advertisement on the back. These notepads will be used throughout the event by all the delegates as it will be a part of the delegate kit.

**FULL / HALF PAGE  
ADVERT**

**USD 1600**

**INR 100,000**

- Advert in the onsite delegate workbook. It gives you an opportunity to display your company's product/solution details. Onsite delegate workbook is shared with all the delegates at the time of registration on the event date.



# CHAIR BRANDING

USD 3750

INR 250,000

Logo on the chair cover along with Partner logo on one side.



# SOCIAL MEDIA

- **Deliverables :**
- Create online contest and quiz program connecting Bio Risk
- Mention of powered by #(Partner name) in a contest post on social media and logo wherever applicable (Twitter and FB)
- Promote it through – emailer, sms, telecalling and all other promotional channel
- Gifts provided by partner to the winners
- Senior representative will felicitate the winner at the venue
- Pre-show to post show branding, visibility, engagement, create hype around the Said Partner , undivided attention and clutter free engagement

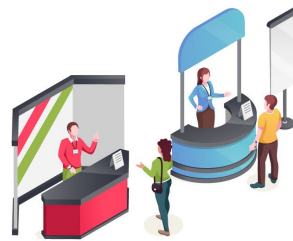


# HYBRID MODEL

**ISSA CONFERENCE**  
**MUMBAI INDIA**  
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**CONNECT FROM ANY PART OF THE WORLD AT**  
**“ISSA CONFERENCE VIRTUAL ZONE”**



## **DELIVERABLES:**

- ONE STEP UP TABLE | PVC CHAIR: 2 | WASTE BIN: 1  
SPOT LIGHTS: 1 SOCKET: 1KW Power Supply with  
Single Phase 1 | CARPET
- ONE LAPTOP
- HIGH SPEED INTERNET CONNECTIVITY
- ZOOM CALL LINK • 1 HOSTESS
- BACKDROP BRANDING

**BOOK YOUR SPACE NOW!**



THANK YOU