

FOR IMMEDIATE RELEASE

**ISSA Show North America 2022 Opens Registration, Releases Education Program**

**DALLAS — July 27, 2022** — ISSA Show North America 2022, an annual tradeshow that brings together leaders from the commercial, institutional, and residential cleaning community, is open for registration. The event offers opportunities for networking, education and product discovery that help industry professionals evolve their businesses and change the way the world views cleaning. Attendees are encouraged to [register now](#) for the event happening October 10-13, 2022, at McCormick Place in Chicago.

“The ISSA Show North America is the industry’s largest and most anticipated event of the year,” said ISSA Executive Director John Barrett. “It’s the premier place for organizations and professionals to come together to learn, network and share innovative cleaning products that will guide us on the path to better health.”

ISSA Show North America 2022 will host over 70 sessions, providing resources for attendees to stay up to date on the latest trends and solutions for cleaning, disinfection, and infection prevention and for pursuing accreditation, training and certification. Like in past years, the [2022 sessions](#) will cover several important topics, including hiring and retention in post pandemic times, budgeting and marketing for infection prevention and the future of sustainability in the cleaning industry.

“This year, we’re offering a wider array of opportunities for networking, education, and product discovery,” said Amie Gilmore, Director, Informa Markets. “Learning and collaboration are essential to evolving this industry and for changing how the world views cleaning.”

The conference will feature more than [50 guest speakers](#) who are comprised of industry leaders passionate about advancing cleaning information, standards, education and innovation to improve human health. The three keynote sessions will spotlight RPM Restaurant Group Co-owner Bill Rancic, Filmmaker Sarah Moshman, and CEO Derreck Kayongo, a native of Uganda and former refugee who worked his way up to become the CEO of [National Center for Civil and Human Rights](#) and founder of the [Global Soap Project](#).

Kayongo’s presentation will tackle the issue of discrimination in the workplace by taking the audience through an examination of how diversity and inclusion problems impact the corporate bottom line. By the end of his session, Kayonga hopes to instill what he calls a “Corporate Moral

Aptitude” into the bloodstream of attendees’ organizational cultures, positioning them to succeed in an increasingly multicultural workforce.

For more information, visit [www.issashow.com/en/home.html](http://www.issashow.com/en/home.html).

### **About ISSA**

With more than 10,500 members – including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members – ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.

### **About Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience, and do business through face-to face exhibitions, specialist digital content, and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

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