



# GLOBAL SHOWS

By Informa Markets, ISSA & PULIRE Network

FOR IMMEDIATE RELEASE

## **ISSA, Informa Markets & ISSA Pulire Network Give the Green Light for Global Show Portfolio**

**DALLAS — June 7, 2022** — The ISSA Global Show Portfolio for 2022-2023 is full speed ahead from strategic partners ISSA, the worldwide cleaning industry association, Informa Markets, and ISSA Pulire Network. The portfolio brings together cleaning industries across five continents to share innovations and cutting-edge technologies that enhance health and sustainability worldwide.

“Our global offering of industry events is more expansive than ever as the world eases travel restrictions and international travel picks up again,” said Amie Gilmore, Director, Informa Markets. “We plan to build on last year’s success to foster more connections between cleaning industry professionals across the globe.”

The ISSA Global Show Portfolio includes ISSA Shows, Conferences, or Pavilions in the top international and regional industry events. This year, event locations include cities in Australia, Canada, China, India, Italy, Mexico, Nigeria, Singapore, and the United States. The Global Show Portfolio will also draw exhibitors and sponsors from other regions such as Korea, Japan, Turkey, and Taiwan. The shows attract manufacturers, distributors, building service contractors, facility managers, governmental institutions, and other key decision makers to network and share best practices for cleaning and creating healthy environments.

“Our show portfolio provides our members with unparalleled access to international buyers covering various industries and applications,” said Toni D’Andrea, CEO, ISSA Pulire Network. “With ISSA and Informa Markets, we look to expand our reach further in the years to come.”

The 2022-2023 Global Show Portfolio schedule includes:

### **ISSA Show Canada**

Toronto

June 8-9, 2022

This event serves the Canadian commercial cleaning and hospitality industries.

### **ISSA Pavilion at China Clean Expo**

Nanjing, China

August 25-27, 2022

This co-located event serves Asia’s commercial, industrial, and municipal cleaning industry.

**ISSA Pavilion at Abastur and Expo Med**

Mexico City, Mexico

August 31 – September 2, 2022

This event serves the Latin American hospitality and healthcare industry.

**ISSA Cleaning and Hygiene Expo**

Sydney

September 14-15, 2022

This event is Australia's only cleaning and hygiene show.

**ISSA Show North America 2022**

Chicago

October 10-13, 2022

This event is the flagship of the Global Show Portfolio serving the cleaning industry in North America.

**Forum ISSA Pulire**

October 18-19, 2022

This biennial event is an international congress for the entire professional cleaning and integrated services sector.

**ISSA Pavilion FHA-HoReCa**

Singapore

October 25-28, 2022

This event serves the commercial cleaning industry in Southeast Asia.

**ISSA Show & Conference India**

Mumbai, India

November 3-4, 2022

This event serves the commercial cleaning industry in India.

**ISSA Pulire Clean Africa**

Lagos, Nigeria

November 16-18, 2022

This event is the premier tradeshow serving the professional cleaning and hygiene industry in West Africa.

**ISSA Pulire**

Milan, Italy

May 9-11, 2023

This event is the 26<sup>th</sup> annual international exhibition for the professional cleaning and sanitization industry.

“These events open the door to collaboration, knowledge sharing, and commerce on a truly global scale,” said ISSA Executive Director John Barrett. “The ISSA Global Show Portfolio will feature educational content from top industry experts and the latest innovations to clean for health in commercial, institutional, and residential settings.”

Each event in the ISSA Global Show Portfolio offers opportunities for manufacturers to reach international buyers, including booth space, sponsorships, digital, print, virtual, membership, and global marketing consultant services. Manufacturers participating in at least three global events can take advantage of the Global Supporters Package, which provides additional benefits to the organizations most dedicated to advancing the global cleaning industry.

In partnership with RGX Cross Border Trade Experts, ISSA also offers ISSA Market Consulting Services to help manufacturers find cost-effective solutions to expand into international markets or improve operations in existing markets.

For more information on the ISSA Global Show Portfolio, visit [issashow.com/global](https://issashow.com/global).

### **About ISSA**

With more than 10,500 members – including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members – ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.

### **About Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

### **About ISSA PULIRE NETWORK**

The ISSA PULIRE NETWORK represents the largest international platform for professional cleaning and facility management trade shows and executive education events. It was formed

by ISSA, the worldwide cleaning industry association, and Afidamp, the leading association for the Italian cleaning industry. With important consolidated trade shows in the foremost markets, and with new concepts in the planning stages, the ISSA PULIRE NETWORK creates new business opportunities through trade show events, forums, and an extensive variety of training options at the trade shows. For more information, please visit [www.issapulirenetwork.com](http://www.issapulirenetwork.com).

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