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INNOVATION OF THE YEAR AWARDS 2020 WINNERS ANNOUNCED

IRVING, TX, NOVEMBER 19, 2020 – As ISSA Show North America’s Virtual Experience concluded November 19, 2020, attendees and exhibitors from around the world convened during the [Innovation Program Awards & Closing Entertainment Session](#).

The [Innovation Awards Program](#) serves as the primary product and service accelerator platform for pioneers in the commercial, institutional, and residential cleaning industry. Every year, companies participating in ISSA Show North America – and Virtual Experience – take the stage to unveil their most innovative products or services in front of the global cleaning industry. These progressive solutions address key challenges industry professionals are trying to solve in their daily operations.

Now in its 11th year, the 2020 edition of the Innovation Program featured 18 ground-breaking products and service solutions from all areas of the industries. Entries are new products and services from top manufacturers and suppliers throughout the cleaning industry organized into five categories: Cleaning Agents; Dispensers; Equipment; Services and Technology; and Supplies and Accessories.

“Congratulations to Diversey for winning this prestigious award amongst many amazing innovation entries”, said ISSA Show North America Show Director Amie Gonzalez. “The mission of the ISSA Show North America is to change the way the world views cleaning and we are proud to provide the stage for the Innovation Awards Program as well as congratulate the five category award winners, the honorable mention recipients and the Innovation of the Year Award winner – Diversey.”

VOTING

Voting for the 2020 Innovation Awards Program took place online from September 1 to November 18 allowing the worldwide cleaning industry to cast their vote virtually from anywhere. The criteria taken into consideration included: Impact, Practicality, Sustainability, Profitability and Originality.

INNOVATION OF THE YEAR AWARD

Following the online voting from September 1 to November 18, the 2020 Innovation of the Year Award Winner, [TASKI® IntelliSpray for swingo® by Diversey](#) was honored on Thursday, November 19, 2020 during the [Virtual Experience Closing Ceremony](#). The session wrapped up the week-long Virtual Experience with the award announcement, closing remarks and exciting entertainment by Electric Avenue.

HONORABLE MENTIONS

Honorable mentions were also recognized during the [Innovation of the Year Award Announcement and Closing Entertainment Session](#) and included:

- **Dispensers:** [HyTech Ocean by Sofidel](#) Group
- **Cleaning Agents:** [Botanical Disinfectants \(Kitchen, Bathroom and Wipes\) by Seventh Generation Professional, a Unilever Brand](#)

INNOVATION CATEGORY AWARD WINNERS

The five category award winners were announced Monday, November 16, 2020 during the [Virtual Experience Kickoff and Welcome Session](#). Cleaning-industry professionals voted online from September 1 to November 18 to determine the five category award winners.

- **Cleaning Agents:** [Botanical Disinfectants by Seventh Generation Professional, a Unilever Brand](#)
- **Dispensers:** [Tork PeakServe® Recessed Cabinet Adapters by Tork, an Essity brand](#)
- **Equipment:** [TASKI® IntelliSpray for swingo® by Diversey](#)
- **Services and Technology:** [Silver Defender Antimicrobial Protected Films](#)
- **Supplies and Accessories:** [OmniClean by Unger Enterprises LLC](#)

The Innovation Category Award Winners, Honorable Mentions and Innovation of the Year Award Winner will join the [Innovation Hall of Fame](#) winners. The complete list of entries in the 2020 Innovation Program are available online at vote.issa.com/contest.

ABOUT ISSA SHOW NORTH AMERICA VIRTUAL EXPERIENCE

The [ISSA Show North America](#) exhibition and conference brings together executives and leaders from all segments of the commercial and residential cleaning industries. This annual event is produced in partnership by Informa Markets and ISSA, the worldwide cleaning industry association, and is the leading platform for manufacturers, distributors, and facility service providers to connect, do business, and share information. In addition to an extensive exhibitors and products, the show offers a robust education program where attendees learn the latest trends from industry experts, discuss best practices with peers, and earn technical training and professional certification. For 2020, the show will be hosted virtually. For more information, visit issashow.com.

ABOUT ISSA, THE WORLDWIDE CLEANING INDUSTRY ASSOCIATION

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and

associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information, visit www.issa.com, join the discussion with ISSA's [LinkedIn group](#), follow ISSA on our [Facebook page](#) and [Twitter account](#), or call 800-225-4772 (North America) or 847-982-0800.

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