



GLOBAL BIORISK SYMPOSIUM

By Informa Markets

FOR IMMEDIATE RELEASE

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ISSA GLOBAL BIORISK SYMPOSIUM SERIES ANNOUNCED

EVENTS TO ADDRESS BIORISK MITIGATION & INFECTION CONTROL BEST PRACTICES FOR CLEANING INDUSTRY PROFESSIONALS

DALLAS, TX, USA—August 28, 2020—In response to the COVID-19 pandemic, ISSA, the worldwide cleaning industry association; the Global Biorisk Advisory Council (GBAC), a Division of ISSA; and Informa Markets have formed a strategic partnership to produce the ISSA Global Biorisk Symposium, a series of virtual and in-person education events designed to help cleaning-industry professionals prepare for, respond to, and recover from the novel coronavirus and other infectious agents.

The ISSA Global Biorisk Symposium addresses the need for quality education, which is critically important during a public health crisis. All virtual symposiums are designed to provide the commercial, institutional, and residential cleaning industry with lessons learned and best practices in disaster management and readiness, resiliency, and leadership in times of crisis.

Three Symposiums. One Mission.

Changing the Way the World Views Cleaning.

Spread among multiple countries and dates, the ISSA Global Biorisk Symposium brings together the professionals and companies redefining the global cleaning community.

Shanghai, China

In Partnership with: [China Clean Expo \(CCE\)](#) & [Hotel Plus, HDE](#)

Virtually

Thursday, September 10, 2020

10:00 AM – 12:30 PM China Standard Time (CST)

For further information on registration, pricing, and schedule updates, please visit symposium.com/china.

Bangkok, Thailand (ASEAN)

Virtually & In-Person

Thursday, December 3, 2020

9:00 AM – 15:00 PM Indochina Time (ICT)

Friday, December 4, 2020

10:00 AM – 13:00 PM Indochina Time (ICT)

For further information on registration, pricing, and schedule updates, please visit symposium.com/asean.

Mumbai, India

In Partnership with: [Facilities Show India](#)

Virtually

Friday, December 11, 2020

11:00 AM – 18:00 PM India Standard Time (IST)

For further information on registration, pricing and schedule updates please visit symposium.com/india.

Solving the Problem

As the evolving impacts of COVID-19 ripple through communities, the world is facing unforeseen challenges. Dynamic global markets are forcing organizations to innovate at a blinding speed to stay ahead. Rapid advances in technology are providing both opportunities and challenges for testing leaders. The ISSA Global Biorisk Symposium events provide a unique platform for professionals to join in the conversation with peers as experienced business leaders share ways to lead through innovation.

The Structure

Sessions are concise and deliver an information-packed program. All Symposiums are accessible to all who are interested by connecting directly through the [Symposium registration site](#). Attendees may ask questions via a chatbox, and meeting moderators will read them aloud during the program.

The Experts

Scheduled throughout the year and world, each symposium is specifically tailored to the partnering event's native country. In addition, each panel has been carefully assembled with only the top experts in their fields to bring you the best solutions possible.

This is not just another online training; the ISSA Global Biorisk Symposium's team of experts and academics from across the industry and world will speak on various angles related to COVID-19 including strategies for training frontline workers, cleaning methods and processes, and communicating with stakeholders.

Presenters will not only present the latest ideas, but many will speak to what is happening in the world right now. Speakers will have timely and inspiring messages that will speak to "Changing the Way the World Views Cleaning."

Symposium Partners

The following symposium partners value the symposium's mission and believe in the combined efforts to help business and society recover from the devastating impacts of COVID-19 and to help customers adapt to change and emerge resilient and transformed.

Visit a complete list of [participating partners and sponsors](#).

China Clean Expo (CCE)

Asia's Flagship Cleaning Industry Event - CCE, launched in 2002, has become one of the largest meeting points of the Asian cleaning industry and the most valuable channel accessing Chinese cleaning manufacturers, suppliers, distributors, and buyers. The event showcases a wide range of products from commercial cleaning, industry cleaning, public cleaning, municipal cleaning, and personal and home care.

China is now the hub of the worldwide cleaning production equipment, tools, and chemicals. Buyers have the unique opportunity to source from a large amount of product in different qualities and price ranges. A variety of products are exhibited at the Expo, such as cleaning machinery, sanitary tools and accessories, cleaning chemical agent, sanitation supplies, antibacterial disinfection equipment, and solid waste treatment equipment, CCE provides one-stop professional cleaning solutions for commercial, cleaning, industrial cleaning, public utilities, municipal environmental sanitation, indoor environment purification, and property, is an important channel for internationally famous brands to understand and enter China's market. For further information visit chinacleanexpo.com.

Hotel Plus, HDE

As the first professional trade show concentrating on engineering sourcing and industry communication for hotels and commercial space in China, Hotel Plus has attracted the attention of the whole industry once launched in 2017.

Co-organized by Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd., China Tourist Hotels Association, China Commerce Association for General Merchandise, China Association of Lighting Industry and China Architectural Culture Centre, Hotel Plus combines diverse categories closely connected with hotels and commercial space including design, operation, furniture, cleaning, smart retail and franchise. The mega event aims to build and expand the industry ecosphere centered by Hotel Plus, and provides a one stop purchasing platform of construction and operation for hotels and commercial space.

Covering the exhibition space of 210,000 sqm, Hotel Plus 2019 witnessed the presence of 3,000+ exhibitors showcasing their products and services to 147,166 visitors from 105 countries and regions. For more information, please visit <https://www.hdeexpo.com/en-us>.

Facilities Show India

Set up by the world's second-largest organizer, Informa markets, Facilities show India is India's premier expo and conference for the facilities management supplier industry. The show offers the ideal opportunities for suppliers to showcase their products & services, network, and connect with key decision-makers from every level of a wide range of sectors.

Facilities show India will be held from 26 -27 November 2020, at Bombay Exhibition Centre, Goregaon, Mumbai.

A high-level expo and conference, Facilities show India will bring together local and global manufacturers, suppliers, consultants, and service providers to network with thousands of attendees from various facilities management verticals looking to procure the latest products & services.

The expo is a highly researched and planned platform to highlight an exciting array of products and services from smart solutions, security solutions, air conditioning & mechanical ventilation, energy management, environmental management, cleaning solutions, IT solutions, Facilities Services, workplace, HR services and much more. For further information visit facilitiesshowindia.com.

Who Should Attend?

The ISSA Global Biorisk Symposium establishes a framework for communication and awareness best practices throughout the world. The events are geared toward public facilities seeking to improve their operating procedures related to sanitation and infection control requirements for maintaining a clean environment and mitigating biorisks.

The symposiums are ideal for cleaning industry professionals, environmental services personnel, forensic restoration teams, biosafety professionals, biohazardous spill response teams, facilities like offices, restaurants, hotels, airports, convention centers, stadiums, and other public venues of all sizes.

The Benefits

- Learn to assess a facility's preparedness and provide staff with training for biorisk prevention and containment.
- Access to on-demand content after the event.
- Ask questions through scheduled Q&A sessions throughout the event.
- Hear compelling, real-world customer success stories and learn best practices from relevant businesses and organizations.
- Learn the latest advancements in operating procedures related to sanitation and infection control requirements for maintaining a clean environment and mitigating biological risks.

More Opportunities & Exposure for Participating Companies

The ISSA Global Biorisk Symposium announced new digital sponsorship opportunities that enable companies to showcase products and services to key decision-makers within the industry while building brand awareness and improving company positions as leading players in the industry.

For further information on sponsorship opportunities, visit www.issashow.com/symposium/en/sponsor.html.

The ISSA Global Biorisk Symposium website, www.issashow.com/symposium/en/home.html, will continue to feature the latest information on all symposiums.

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About the ISSA Global Biorisk Symposium

In partnership with the [Global Biorisk Advisory Council® \(GBAC\)](#), a division of [ISSA, the worldwide cleaning industry association](#) and Informa Markets, the ISSA Global Biorisk Symposium is composed of multiple virtual and in-person events throughout the world. The ISSA Global Biorisk Symposium series is designed to bring in-depth knowledge in the field of microbial-pathogenic threat analysis, mitigation, response, and recovery. The symposium experts provide cutting-edge research that appeals to a broad expanse of the commercial, institutional, and cleaning community.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information, visit www.issa.com.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response, and recovery, the [Global Biorisk Advisory Council \(GBAC\), a Division of ISSA](#), provides training, guidance, accreditation, certification, crisis management assistance, and leadership to government, commercial and private entities looking to mitigate, quickly address, and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the

GBAC STAR™ facility accreditation program, training and certification of individuals, and consulting for building owners and facility managers. For more information, visit www.gbac.org.

Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including *Pharmaceuticals*, *Food*, *Medical Technology* and *Infrastructure*. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.