

2020 INNOVATION AWARDS RULES & REGULATIONS

1. To participate in the Innovation Awards Program participants must exhibit at the ISSA Show North America in Chicago, IL October 27-29, 2020.
2. Participating companies are eligible to win the following awards. There are three award categories: Innovation of the Year, Category Winners, and Category Honorees.
 - Innovation of the Year Award is presented to one product within the whole program. This is decided by our panel of judges for the Innovation Awards Program.
 - Category Winner Awards are presented to one product in each category, selected based on the most valid votes received through our online voting page.

*** For more details about our Judge Evaluations please refer to #12.

3. Exhibitor understands that submission of a signed Innovation Awards Program Application and fees is only an offer to enter into an agreement, which Show Management may accept or reject at its own discretion. Show Management shall indicate acceptance by providing the exhibitor with written notification of such acceptance, by e-mail at which time a binding agreement shall be established.
4. Show Management reserves the right to make changes to the exhibitor's Innovation Awards Program submission if deemed advisable in the best interests of the Innovation Awards Program at the sole discretion of Show Management. Exhibitor must be able to provide a detailed description of what is innovative of the product submitted within this given year.
5. Past Innovation Awards Product Submissions from 2010-2019 are not eligible to participate in 2020 program.
6. Product Entry Categories:
 - Cleaning Agents
 - Dispensers
 - Equipment
 - Services and Technology
 - Supplies & Accessories
7. Product Entry Opportunities

Standard Entry - \$3,000

- Benefits: Chance to win Product Category Award, and Innovation of the Year Award.
- Pre-Show
 - Product Placement on Innovation Awards Program webpages.
 - Innovation icon and voting link will be in digital exhibitor listing.
 - Product entry included in the ISSA.com and issashow.com weekly showcase.
 - Featured in Innovation Awards Program social media campaign.
 - Promotional "How to" Tool kit provided to guide participants with program best practices.
- Onsite at ISSA Show North America 2020
 - Product Placement in Innovation Showcase - booth #4206.
 - Recognized through mobile push notifications onsite.
 - Highlighted in printed Official Exhibit Directory.
 - Highlighted in ISSA Show North America Mobile App.
 - Recognized in onsite signage.
 - One company representative to work your product showcase within the Innovation Showcase during expo hours.
- Post-Show
 - All participating companies recognized in ISSA Show North America post show digital promotions.
 - Access to Innovation Awards Engagement Summary.
 - Innovation Awards Winners showcased in industry-wide press release, on ISSA.com and on issashow.com.

Premium Entry - \$6,000

- Benefits: Receive all Standard Entry benefits plus,
- Pre-Show
 - Spotlight in Innovation Awards Program social media campaign.
 - Access to online leads generated from Innovation Center digital listing.
- Onsite at ISSA Show North America 2020
 - Professional In-Booth Interview OR have your product professionally filmed in the Innovation Theater to be aired on ISSA TV and www.issashow.com on Tuesday, October 27, 2020.
 - Featured in printed Official Exhibit Directory.
 - One-time 30-minute time slot in Innovation Theater - booth #5008.
 - One company representative to work your product showcase within the Innovation Showcase during expo hours.
- Post-Show
 - Access to Innovation Awards Engagement Summary.
 - Spotlighted in all ISSA media publications.
- 8. Online Votes
 - Log onto issashow.com/vote to cast vote.
 - Voters must hold or create an account on issa.com.
 - Qualified votes include distributors, wholesalers, building service contractors, and in-house service providers, as defined by ISSA Show North America.
 - Voters may only submit 1 vote per product category.
 - Online Voting is open from July 13 – October 23, 2020.
 - Results from the online voting will determine the (5) Product Category Award Winners.
 - The entry with the most qualified votes in each category will determine the product category winners.
- 9. Voting Code of Conduct
 - Winners of the Innovation Awards will be selected in part through online voting that will be conducted as follows:
 - Online via login of the user who wishes to vote on issashow.com/vote
 - The voter must first register an account on ISSA.com, before s/he can vote. Through this process the voter's qualifications are verified.
 - Show Management monitors all voting to ensure the integrity of the Innovation Awards. Any voting that deviates from the voting guidelines described above will be disqualified at Show Management's sole discretion.
 - Companies participating in the Innovation Awards ("Participants") may encourage others to vote for his/her entry, but Participants and others are expressly prohibited from soliciting or obtaining votes by fraudulent or other inappropriate means, which includes, without limitation, offering prizes, payments, reciprocal votes or other inducements of any kind, or participating in voting boards, voting exchanges, voting swaps or any means that seeks to deviate from or otherwise subvert the Voting Guidelines or otherwise unfairly affect the outcome of the Innovation Awards, all of which shall be determined by Show Management in its sole discretion.
 - Show Management reserves the right to nullify any and all such votes made by such means, or if done by the Participant or any of its employees, to disqualify the Participant from the Innovation Awards.
- 10. Online Material Specifications
 - Products and voting take place on issashow.com/innovation
 - You may submit your materials online after you have agreed to participate in the program, but your product will not be live on our website until all fees have been PAID IN FULL.
 - Material submissions due by July 1, 2020.
 - Material specifications: Will be detailed on the uploading page.
- 11. Onsite Exhibitor Rules
 - Onsite Forms will be provided to key contact and will be used for all onsite details. The form will be due August 1, 2020.

- Onsite contact information, display logistics, power needs, interviewee contact information, designation of shipping product, removal of product from area post-show.
- Power forms must be submitted by August 10, 2020.
- Product placement will be assigned to the exhibitor by Show Management.
- Risers to display products will be provided by Show Management if needed.
- The following is prohibited:
 - Flyers, pamphlets, whitepapers, or any form of product literature.
 - No popup signage or any other structure.
 - For participants that enter technology products, only iPad, iPhone, or small tablets allowed.
 - Audio from any devices unless headphones are provided by the participants, so the audience may listen privately.
 - Live demonstration or product handling by attendees of the showcase is prohibited.
- Exhibitors are not allowed to move product unless they are able to remotely control the product from vehicle/drop off to innovation area.
- If product is not set up by 9:45am on Tuesday, October 27, 2020, Show Management will have their riser removed.
- 12. Judge Evaluations
 - Panel of 5 judges representing all qualified voting classes as well as industry experts.
 - Judges are provided a grading grid to critique products from which Show Management will consolidate and average out each score.
 - Judging Criteria:
 - Impactful
 - Practical
 - Sustainable
 - Profitable & Cost Effective
 - Originality
 - The judges will grade the criteria on a 1-10 scale as follows:
 - A 10 is considered as the highest innovation quality and relevance; considered for Innovation of the Year Award
 - A 7-9 is considered as of high innovative quality and relevance; would suggest for Innovation of the Year Award
 - A 4-6 is considered as of reasonable innovation quality and relevance; potentially consider for Innovation of the Year Award
 - A 3 or less is considered as of low innovative quality and relevance; should not be qualified for the Innovation of the Year Award
- 13. How winners are determined
 - Category Winners
 - The product winner will be chosen in each category that receives the most qualified unique votes on issashow.com/vote.
 - Category Winners announced at the Lunch and learn on Monday, October 26th @ McCormick Place at 11:45am.
 - Overall Winner – Innovation of the Year Award
 - Selected based on votes received from online votes and the judge evaluations.
 - Announced at ISSA Show North America 2020 during the Innovation Award Ceremony on Thursday, October 29th @ 1:00pm in the Innovation Showcase - booth #4206.
 - Category Honorees will be announced online at issashow.com
 - Photo Schedule for Finalists
 - Winners will be notified when are where for a photo session.

Important Innovation Award Program Dates

Present	Call for Entries
July 1	All Entries and Online Materials Due
July 31	Online Voting Begins
August 10	Onsite Power Forms Due
October 23	Online Voting Ends
October 26	Category Winners Announced at the Lunch and Learn on Monday, October 26 @ McCormick Place at 11:45 AM
October 27	Product Setup Before 9:45 AM in Booth #4206
October 27	Professional In-booth Interviews Filmed (Premium Entry Only)
October 29	Innovation Award Ceremony in Booth #4206, 1:00 PM - 1:30 PM